



SOCIETY FOR SIMULATION IN HEALTHCARE

July 16-18, 2025 | Peoria, IL

Exhibitor Prospectus

TABLE OF CONTENTS

Location 3

Exhibitor Schedule 4

Exhibitor Pricing 5

Sponsorship Opportunities 6

Shipping Instructions 8

Housing 9

Terms & Conditions 10



Jump Simulation, a collaboration between OSF HealthCare and University of Illinois College of Medicine Peoria (UICOMP)

Location Address: 1306 N. Berkeley Ave, Peoria, IL 61603





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EXHIBITOR SCHEDULE AT-A-GLANCE

Wednesday, July 16, 2025

12:00 pm – 5:00 pm: Exhibitor set-up
6:00 pm: Kick-off Networking Celebration – offsite
sponsor opportunity

Thursday, July 17, 2025

7:00 am – 9:00 am: Continental Breakfast with Exhibitors
sponsor opportunity
7:45 am – 8:45 am: 60-min Learning Labs (2 slots)
9:00 am – 10:15 am: Keynote
10:30 am – 12:00 pm: Courses & Learning Lab (1 slot)
11:30 – 3:00 pm: Exhibits Open
12:00 pm – 1:30 pm: Lunch
1:30 pm – 3:00 pm: Innovation Showcase (SimVentors & Posters)
3:00 pm – 5:30 pm : Exhibitor Tear Down
3:15 pm – 4:15 pm: Courses & Learning Lab (1 slot)
4:30 pm – 5:30 pm: SOTS Meeting
5:30 pm – 7:00 pm: Board Meet & Greet Networking Happy Hour
sponsor opportunity

Friday, July 18, 2025

7:00 am – 9:00 am: Light Breakfast
sponsor opportunity
7:45 am – 8:45 am: Learning Lab Sunrise Session (3 slots)
9:00 am – 10:15 am: Keynote
10:30 am – 12:00 pm: 90-min Learning Labs (1 slot)



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EXHIBITOR PRICING

Exhibitor Package A (limit 8) - \$1,200

- o (1) 2' x 5' Table-top exhibit space
- o Pre and post attendee lists
- o (2) exhibit staff passes
- o Breakfast on Thursday
- o Lunch on Thursday
- o Opportunity to host a Learning Lab session
- o Ad in SimOps mobile app

Exhibitor Package B - \$1,000

- o (1) 2' x 5' Table-top exhibit space
- o Pre and post attendee lists
- o (2) exhibit staff passes
- o Breakfast on Thursday
- o Lunch on Thursday
- o Ad in SimOps mobile app

ADD-ON'S

Additional Table-Top Space - \$750

If your exhibit is going to take up greater than the allotted 2' x 5' space, you will be required to purchase an additional exhibit space. This will be strictly enforced. For example, if you have a simulator that will extend longer than a width of 5' then you will need to purchase additional space. If you have a VR set up that requires hands-on demonstration, you will need to purchase additional space. Your total exhibit space inclusive of additional purchased space cannot exceed 10' in width, and 4' in depth

NOTE – ALL EXHIBITORS ARE RESPONSIBLE FOR PROVIDING THEIR OWN EXTENSION CORDS. NOT ALL EXHIBIT SPACES WILL HAVE POWER DIRECTLY AT THEIR TABLE, SO AN EXTENSION CORD MAY BE REQUIRED. IF YOU DO NOT BRING AN EXTENSION CORD, YOU MAY NEED TO PURCHASE ONE WHEN YOU ARRIVE ON-SITE.



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SPONSORSHIP OPPORTUNITIES

Presenting Networking Sponsor - \$10,000 **Best Value******

Your company will be named as the Exclusive Sponsor of all (3) networking events at SimOps. Be named as the first ever Presenting Networking Sponsor of SimOps with first right of refusal for future SimOps events.

Sponsorship includes:

- Exclusive named industry sponsor of all networking events at SimOps – includes the off-site kick off celebration on Wednesday, the breakfast on Thursday and Friday, and meet and greet happy hour with the BOD on Thursday
- Includes (2) complimentary exhibit spaces
- Everything included in Exhibitor Package A
- (1) complimentary SimOps attendee full conference registration
- Logo on all event signage
- Logo on all email communications related to SimOps
- Logo on all social media posts related to SimOps
- Opportunity to submit an article to Simulation Spotlight the week prior to SimOps
- Complimentary ad in Simulation Spotlight the week prior to SimOps
- Includes (2) event specific pre-event e-blasts
- Priority future booth selection at IMSH

Kick-off Celebration Sponsor – \$6,000 (exclusive) / \$3,000 (supporting)

Your company will be named as a Sponsor of the kick-off celebration networking event on Wednesday evening.

Sponsorship includes:

- Exclusive OR supporting sponsor of the off-site kick off celebration on Wednesday evening
- * Event located at Obed and Isaac's Beer Garden which boasts an outdoor bar, games, and a fun, light-hearted atmosphere for laid-back, organic networking
- Includes (1) complimentary exhibit space
- Everything included in Exhibitor Package B
- Logo on all event signage
- Logo on all email communications related to the kick-off celebration
- Logo on all social media posts related to the kick-off celebration

- Opportunity to submit an article to Simulation Spotlight the week prior to SimOps
- Complimentary ad in Simulation Spotlight the week prior to SimOps

SSH BoD Meet & Greet Happy Hour Sponsorship – \$3,500 (exclusive) / \$1,800 (supporting)

Your company will be named as an industry Sponsor of the Meet and Greet Happy Hour with the SSH Board of Directors on Thursday evening. Networking with the SSH BoD is consistently indicated as an invaluable request by the SimOps audience. This event is co-sponsored by the SSH BoD.

Sponsorship includes:

- Exclusive OR supporting industry sponsor of the happy hour on Thursday evening
- Exclusive sponsorship includes (1) complimentary exhibit space
- Exclusive sponsorship includes everything included in Exhibitor Package B
- Logo on all event signage
- Logo on all email communications related to the happy hour
- Logo on all social media posts related to the happy hour
- Opportunity to submit an article to Simulation Spotlight the week prior to SimOps
- Complimentary ad in Simulation Spotlight the week prior to SimOps

Breakfast with Exhibitors Sponsorship – \$1,500 (exclusive) / \$800 (supporting)

Your company will be named as a Sponsor of the continental breakfast with exhibitors on Thursday morning and breakfast on Friday.

Sponsorship includes:

- Exclusive OR supporting sponsor of the breakfast with exhibitors on Thursday morning and breakfast on Friday
- Logo on all event signage
- Logo on all email communications related to the breakfast
- Logo on all social media posts related to the breakfast



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SHIPPING INSTRUCTIONS

TBA



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HOUSING

Hotel Information

Book your room through the special SSH SimOps 2025 room rate!

- **HOST HOTEL Peoria Marriott Pere Marquette for 139.00 USD per night**
- **Courtyard Peoria Downtown for 129.00 USD per night**

Last Day to Book: Saturday, June 21, 2025

Parking: Daily Fee



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TERMS & CONDITIONS

PAYMENT TERMS & CONDITIONS

- Exhibit fees can be paid for by credit or debit card, check, or wire transfer. No payments will be accepted on site.
- If you choose to receive an invoice, it will be sent electronically only.
- Payment queries should be directed to ofleenor@ssih.org

CANCELLATION AND/ OR REDUCTION OF SPACE

Cancellation of booth space, sponsorship, or requests for reduction of space must be made in writing. The following cancellation and/or reduction of space fees apply:

- Before April 15, 2025: \$250 administration fee
- April 15 – May 15, 2025: 50% of exhibits fees
- After May 15, 2025 – 100% of exhibits fees

SSH will not cancel hotel reservations. The registrant is responsible for notifying the hotel and cancelling their accommodations.

SimOps Terms & Conditions

SimOps (the "Conference") is presented by the Society for Simulation in Healthcare (SSH). By registering for the Conference you agree to be bound by these terms and conditions.

Changes to the Agenda

- SSH reserves the right, in its sole discretion, to make changes to the SimOps Conference program. Every effort will be made to keep presentations and speakers as represented. However, unforeseen circumstances may result in the substitution of presentation topic(s) speaker(s), or event(s).
- In the event the Conference must be cancelled or changed, SSH is not liable to exhibitors for any damages, losses, costs, or other liability, including but not limited to transportation, visa application, or accommodation costs. SSH is not liable to exhibitors for any costs, fees, expenses, damages, or other liability

relating to changes to the Conference, including but not limited to date, content, speakers or venue.

Participation and Behavior

SimOps attendees are expected to behave professionally. Excessive use of obscene language, abusive behavior, or threatening behavior directed to any other Conference attendee, staff and SSH vendors is not conducive to a business environment and individuals exhibiting such behavior may be ejected from the Conference. There will be no refund of any portion of registration or exhibit fees paid.

Age Restrictions for the Exhibit Hall and Courses

- Ages twelve through seventeen (Youth) are allowed on the Exhibit Hall floor during exhibit hours only and only with a parent or chaperone who is a registered SimOps attendee; children under twelve will not be granted access at any time.
- Youth must be appropriately supervised by their chaperone at all times.
- Youth are not allowed into any courses.
- Food and beverages will NOT be provided for anyone without a full registration or exhibit staff badge.
- Youth attendance is consent for the minor to enter the Exhibit Hall and is acknowledgement that there may be graphic displays or other content that may not be suitable for a minor.
- The designated parent or chaperone agrees to assume all risk of injury, loss, or harm that may be incurred or suffered by the parent, chaperone, or the minor(s) accompanied by them that occurs on the Exhibit Hall floor.

Personal Property

SSH is not liable to any Attendee for loss or damage to personal property.

Refusal of Registration and/or Admission

SSH reserves the right and sole discretion to refuse admission to, or eject from the SimOps Conference, any person. You agree to comply with all reasonable instructions issued by SSH, the venue owners at the Conference, or their delegates.

Recording

All unauthorized photography and the recording or transmitting of audio or visual material, data or information is expressly prohibited on the grounds of the conference. These areas include but are not limited to the exhibit hall, plenary sessions, educational sessions, and presentations.

Release

- SSH may film, photograph or audio record portions of the Conference, including breakout sessions, exhibit hall and interactions in common areas.
- These recordings may be archived and used for educational and commercial purposes. By attending, Registrant consents to SSH's global and perpetual use of his or her name, photograph, recorded voice and statements ("Information") in whole or in part, in all media and/or distribution formats, now known and hereafter developed for any lawful purpose, including but not limited to marketing, advertising, publicity, educational, sales, trade, and promotional purposes, with no right of approval and no right to compensation. Registrant releases and discharges SSH from and against any and all claims, damages, costs and/or other liability arising from or relating to use of the Information. SSH shall be the exclusive owner of any and all rights, title and interest, including, without limitation, copyright, electronic and distribution rights, in and to any materials containing the Information created by or on behalf of SSH, in any form.
- I hereby irrevocably and forever release, covenant not to sue, discharge, and hold harmless SSH, SimOps, and each of its affiliated partners and sponsors, including without limitation, their respective directors, officers, employees, volunteers, and agents from all claims arising out of or connected with the SimOps conference.

Transport

SSH does not provide any shuttle service between the airport and Conference hotel. All attendees are responsible for their own transportation.

Travel/Accommodations/Meals

- Travel and accommodations are not included in the Conference fee.
- SSH/SimOps has not contracted with any hotels. It is the responsibility of each attendee to reserve their own accommodations and to make their way to the Conference venue in adequate time. The Conference organizers are not liable for any delays or non-attendance resulting from delayed or suspended transportation.
- Exhibit staff are responsible for all meals and beverages not listed on the SimOps Rate Guide.

The Society for Simulation in Healthcare reserves the right in its sole discretion to amend these Registration Terms & Conditions. If changes are made, SSH will notify conference registrants and exhibitors through the conference website and registration system.