



Purpose

The SSH Corporate Roundtable plays a crucial role in fostering collaboration between industry partners and the Society for Simulation in Healthcare (SSH). This platform serves as a vital link between the healthcare simulation industry and SSH, promoting innovation and advancing the field of healthcare simulation.

Role and Importance

- Facilitates dialogue and cooperation between SSH and key industry stakeholders.
- Provides a forum for sharing insights, best practices, and emerging trends in healthcare simulation technology and methodologies.
- Corporate partners contribute valuable perspectives to SSH's strategic planning and initiatives.

Overview of Benefits

- **Networking Opportunities** – Connect with other industry leaders and SSH executives, fostering valuable relationships.
- **Influence** – Shape the future of healthcare simulation by providing input on SSH initiatives and industry standards.
- **Visibility** – Gain increased visibility within the SSH community and the broader healthcare simulation field.
- **Access to Expertise** – Benefit from the collective knowledge and experience of SSH leadership and fellow industry partners.

- ***Equal Participation*** – Ensure equal representation and participation among industry partners, promoting a collaborative environment.

Tangible Benefits

- Three individual and fully transferable annual memberships in SSH, which include Simulation in Healthcare, the SSH Journal.
- One vote on the Corporate Roundtable.
- Annual recognition in the SSH Journal.
- Visibility on an SSH Corporate Roundtable webpage, including links to corporate websites.
- Logo featured in the on-site IMSH exhibitor guide.
- 5% discount on IMSH booth space.
- Additional priority points towards IMSH booth assignment.
- Advanced booth selection privileges at IMSH – select your space in the top 20% of IMSH exhibitors.
- Early access to IMSH sponsorship opportunities.
- Opportunity to host a learning lab at IMSH.
- Opportunity to host a virtual learning lab throughout the year.
- Opportunity to submit an article in Simulation Spotlight throughout the year.
- Potential opportunity to serve on the Corporate Roundtable Executive Committee.
- Potential opportunity to serve on the SSH Board of Directors.
- Opportunity to host a product demonstration on the Press Box stage at IMSH.